

The **Quebec English Literacy Alliance (QELA)**, a bilingual organization comprised of a network of literacy providers, endeavours to heighten awareness of the importance of Literacy and Essential Skill development for all adult Quebecers, so that they, our clients, can achieve their full potential, in the workplace and in their communities.

For more than a decade, QELA has represented Quebec English literacy providers on provincial and national committees. However, as global competitiveness is driving a demand for a workforce proficient in all essential skills, from reading and writing to document use and digital literacy, literacy has become more than the ability to read or write.

QELA is ready to meet the challenge of bridging the essential skills gap in the community and in the workforce. In addition, QELA is helping its members identify and prepare for the opportunity that the Essential Skills Learner will bring to their organization. Not only will QELA introduce tools and best practices to our members, when the time is right and the member has programs in place, we will offer learner referrals from the connections we make in the workplace.

We have not moved away from our roots in basic literacy training and will continue to support organizations that provide one-on-one training to those learners who need the specialized help.

It is proving to be an exciting time for the literacy field as it reinvents itself with new opportunities and challenges. The Quebec English Literacy Alliance is ready to take on those challenges. We hope that we can count on your organization to join us as we support learners and workers in need of higher skills to achieve their goals.

## Join us today



## BECOME PART OF A BIGGER PICTURE

### ELEVATE YOUR ORGANIZATION'S PROFILE

Build awareness of your organization with both levels of government, with the national and local media as well as within the literacy and essential skills community. QELA actively promotes its members, their events and accomplishments in communication pieces, and through social media.

### AMPLIFY YOUR VOICE

The QELA table is an important information forum for literacy organizations to raise issues and concerns with government agencies and literacy stakeholders, including the Minority Languages Committee, Sector Councils, labour unions, Quebec Community Groups Network, among others.

### STAY CURRENT (without the clutter)

Receive up-to-date moderated information on tools, supports and best practices in literacy and essential skills and lifelong learning. QELA distills information from multiple sources and presents highlights to its members in both the QELA blog as well as in workshops and conferences.

### YOU ARE NOT ALONE

Stay connected with the literacy community. Discuss current issues, challenges and solutions with colleagues at our meetings and events.

Although QELA cannot reimburse its members for their time, we cover allowable expenses such as travel and accommodation for member representatives.

### OPPORTUNITIES

Take advantage of the connections we make with other literacy groups, sector councils, ministries, community development groups and Small- and Medium-sized Enterprises (SME) for learner-referrals, volunteers and funding opportunities.

For community-based literacy providers, support low literacy learners with new tools, resources and best-practices.

For adult education and career centres, grow your base of students to include learners who require essential skills training to either stay employed or to get ahead.



# Application for Membership

YES WE WOULD LIKE TO JOIN THE QUEBEC ENGLISH LITERACY ALLIANCE (QELA)

Organization	Website		
Applicant Name	Contact Name (if different)		
Applicant email address	Contact email address		
Mailing address			
City	Province	Postal Code	
Telephone	Fax		
Hours of Operation	Weekdays	Nights	Weekends
Signature (Authorized Officer)		Date	

To help us understand and meet your needs, please respond to the following optional questions:

<input style="width: 90%;" type="text"/>	<input style="width: 90%;" type="text"/>	% of Learners:	%	%	%
Number of Learning Centres	Number of Learners on Waiting List (approx)		Level 0	Level 1	Level 2+
<input style="width: 90%;" type="text"/>	Approximate tutor effort spent on teaching:	%	%	%	%
Number of Tutors (approx)		Reading	Writing	Numeracy	Essential Skills

Would your organization be interested in : (check all that apply)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">A. Joint programs with other councils/regions such as:</td> <td> <input type="checkbox"/> Fundraising  <input type="checkbox"/> Public Relations and Advertising  <input type="checkbox"/> Other programs (TBD)         </td> </tr> <tr> <td>B. Participating in:</td> <td> <input type="checkbox"/> Essential Skills Pilot Project  <input type="checkbox"/> Professional Development Workshops         </td> </tr> </table>	A. Joint programs with other councils/regions such as:	<input type="checkbox"/> Fundraising <input type="checkbox"/> Public Relations and Advertising <input type="checkbox"/> Other programs (TBD)	B. Participating in:	<input type="checkbox"/> Essential Skills Pilot Project <input type="checkbox"/> Professional Development Workshops
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B. Participating in:	<input type="checkbox"/> Essential Skills Pilot Project <input type="checkbox"/> Professional Development Workshops				

Comments and suggestions

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Please return signed form by Fax (450.242.2543) or by email (info@qela.qc.ca). Thanks!